

Not just sticking it in a box

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What is broccoli?



An inflorescence (corymb)

 Growing, photosynthesizing, transpiring, respiring, flowering, making seeds....

Photosynthesis

Sunlight (energy) + CO_2 + $H_2O \rightarrow$ Sugars + O_2

Respiration

Carbohydrates + $O_2 \rightarrow CO_2 + H_2O + Energy$

Respiration rate = Metabolic activity ≈ life



Is there a problem with broccoli quality?



Really?

Broccoli has an aura of health, looks great and tastes good, so why don't people buy more of it?

- Consumer research suggested that barriers to purchase include:
 - poor and inconsistent quality
 - short storage life
- 'Audits' conducted of randomly selected retailers in Sydney, Melbourne, Brisbane and Perth
 - What quality is the broccoli on display?
- Samples purchased for assessment of storage life
 - Does broccoli have the 7 days 'fridge life' that consumers expect?





Yes, there is a problem with broccoli quality



- 22.8% of samples were only graded "OK" or worse
- 23.2% of purchased samples failed to meet consumer storage life expectations
- There was no relationship between price and either initial quality *OR* storage life



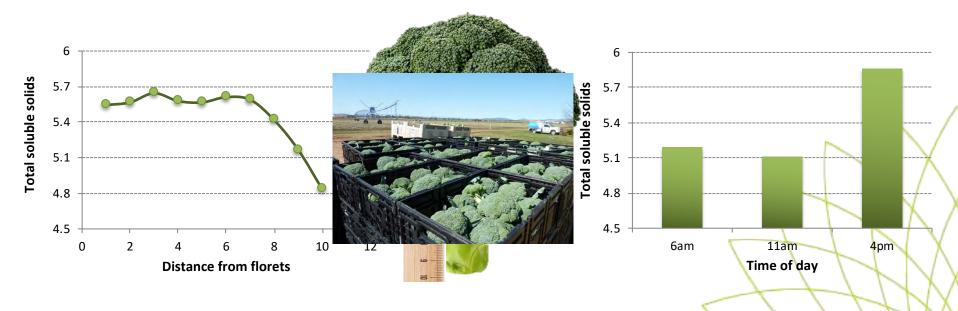
YES, it's TRUE, retail quality of broccoli

IS inconsistent and lacking in freshness

Harvest



Cut off from water, nutrients and sunshine

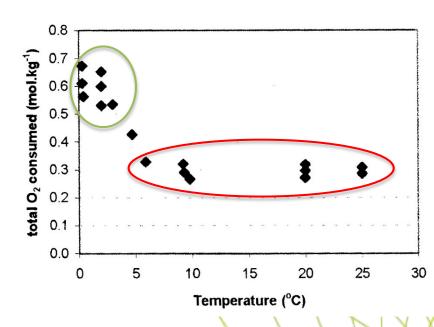


Harvest



- Broccoli has limited storage reserves
 - The faster it uses them up, the sooner it dies
- Respiration "life"
 - Respiration = metabolic activity = life





Harvest



- Handle like a cut flower not a football
- Transfer to the packing shed ASAP
 - Can lose 6% moisture sitting in the field postharvest









Cooling after harvest

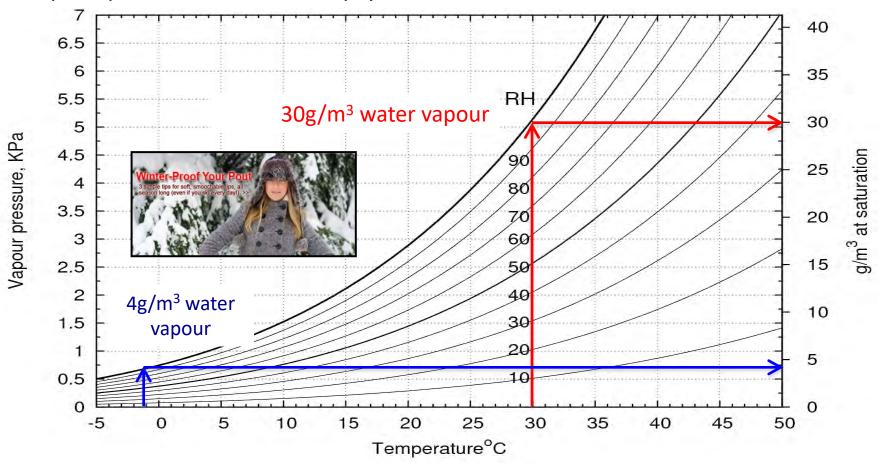


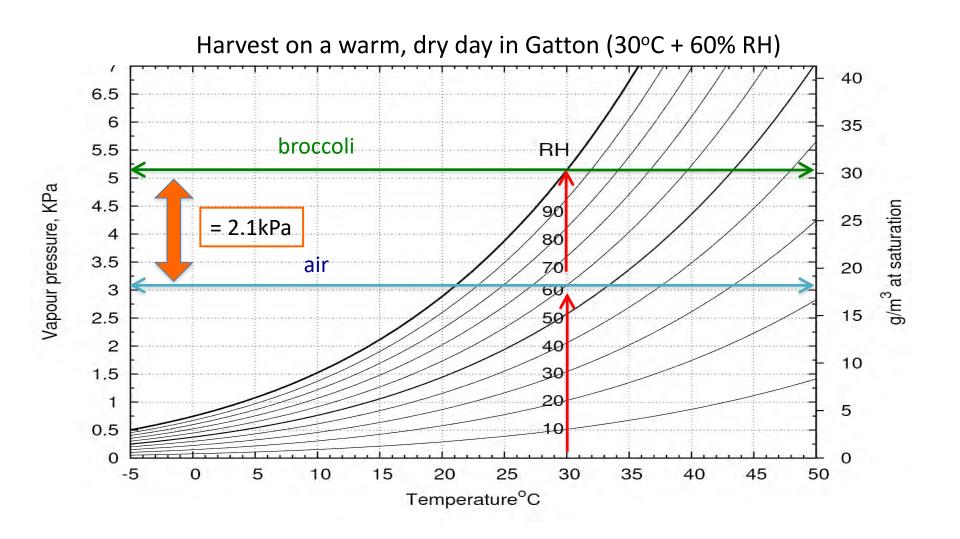
Temperature is the most important factor determining storage life and quality of broccoli

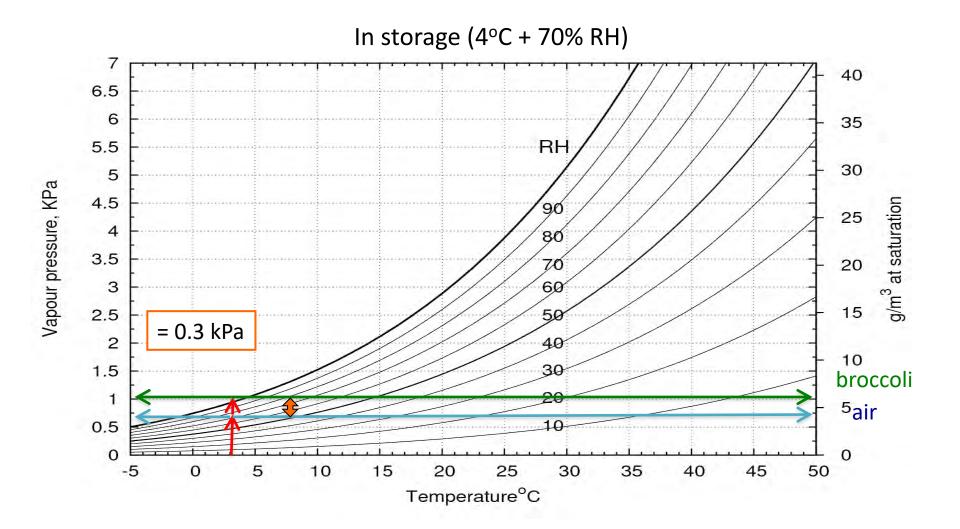
- While broccoli is warm it is
 - Burning up its storage reserves
 - Losing moisture
 - Producing ethylene
 - Responding to ethylene

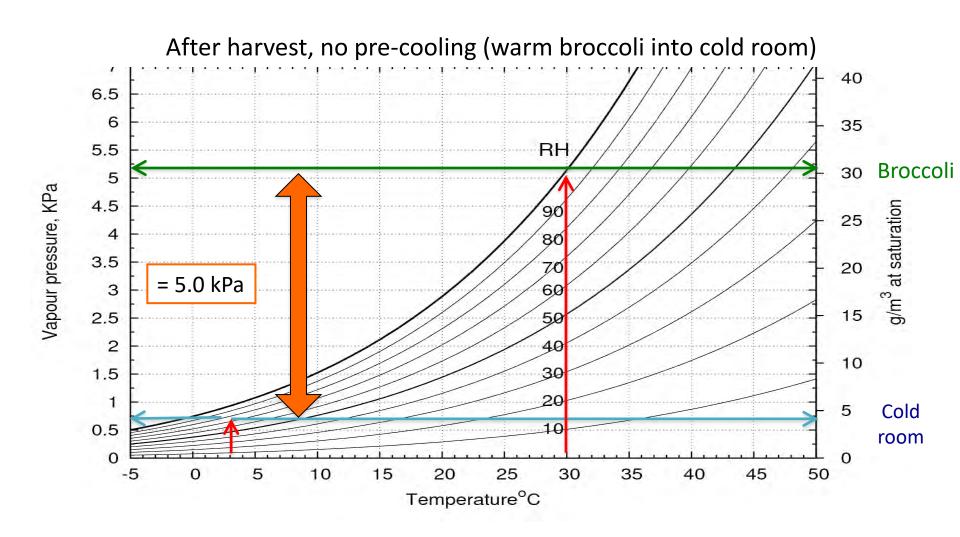


Vapour pressure deficit – the psychrometric chart





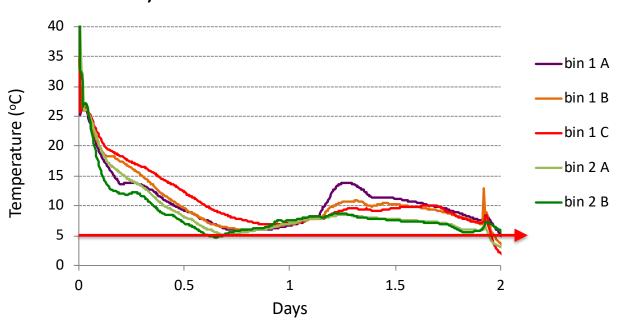




Room cooling can be slow



• A hot day in Gatton....





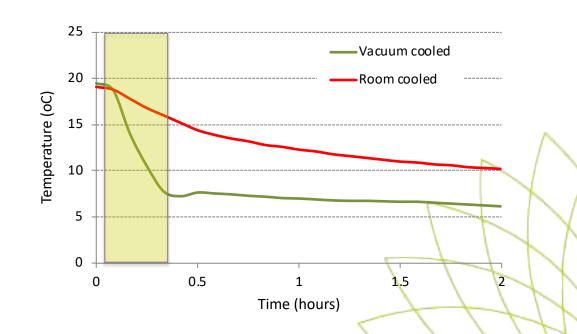
Vacuum cooling is fast



Vacuum cooling is fast



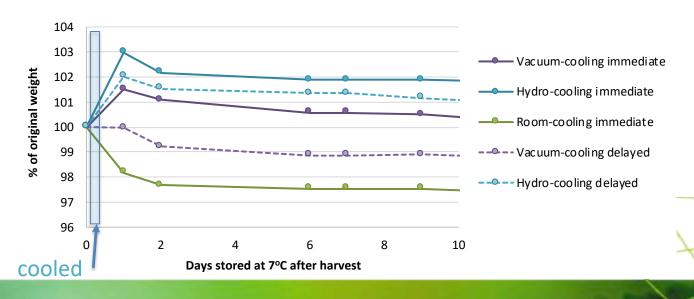
- Broccoli can cool by 11°C in 15 minutes
- More efficient use of cold room space



Hydro-vacuum (and hydrocooling) can add moisture



- Broccoli can lose up to 6% weight between the field and the packing shed
- But it can regain some weight during cooling!

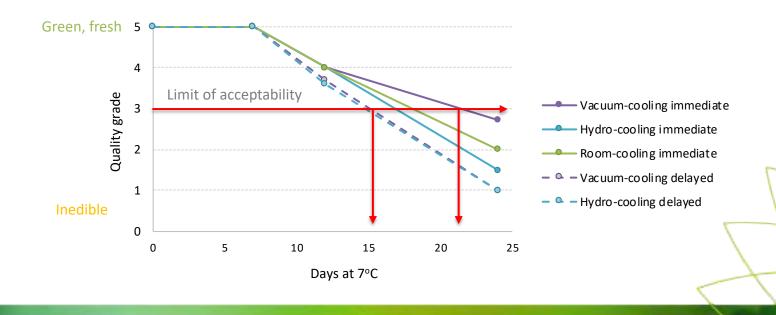


Weight gained during cooling is retained during storage

Benefits from rapid cooling continue during storage



Broccoli that was vacuum cooled immediately had the best storage life



Packing – to ice or not to ice



ICE is good

- Expected by some customers
- Protects against temperature
 fluctuations = cheap insurance
- Looks good in the box
- Keeps broccoli hydrated
- Styrofoam boxes are strong



ICE is bad

- Only cools if it is melting
- Broccoli sitting in water rots, splits and discolours
- Ice is below 0°C (~-20°C) so can cause freezing damage to florets
- Producing ice uses energy + potable water
- Transport costs increase
- Styrofoam boxes will outlive the human race



Packing broccoli in ice

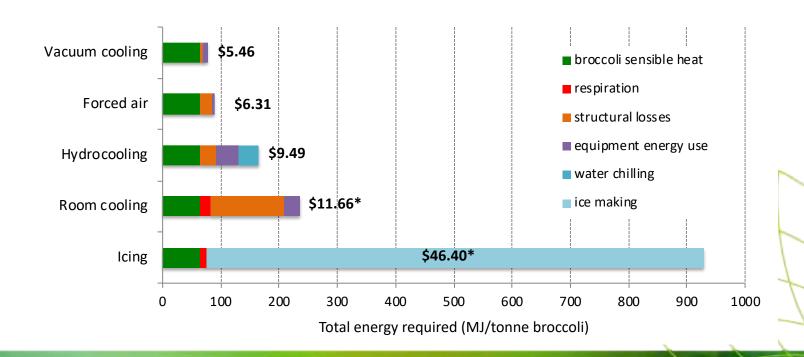


- To cool 1t of broccoli from 25°C t 5°C would require approximately;
 - a. 20kg of ice
 - b. 50kg of ice
 - c. 100kg of ice
 - d. 300 kg of ice

Ice is an inefficient way to cool things

Cooling costs

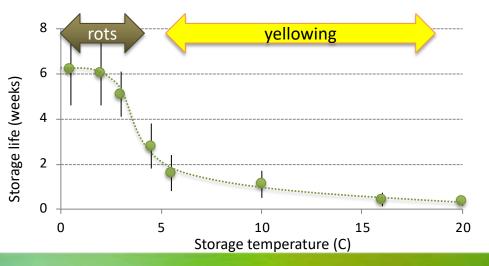




Storage – what temperature?



- Storage life is maximized at 0°C BUT
 - Holding at 0°C is expensive and can potentially freeze the product
 - So long as temperature is <5°C, broccoli can remain in good condition for several weeks





Managing ethylene

- Ethylene sources include some vegetables (corn, carrots),
 fruit, rotting materials and.... warm broccoli
- Only 1ppm ethylene (0.0001%) can increase yellowing, stimulate rots, reduce quality
- BUT effects of ethylene on broccoli are reduced below 5°C
 - Limited benefits from minimising ethylene in rooms running at 2-4°C



Managing ethylene

ahr applied horticultural research

- If you do need to reduce ethylene in storage rooms
 - Scrub with potassium permanganate
 - React with ozone (but be very careful)
 - Reacts with ALL organic molecules
 - Limit of **0.1ppm** for human health in workplaces
 - Need to either trap the ozone OR use overnight then vent it OR use very low levels and monitor in real time
 - React with UV-C light
 - UV-C light may be generating ozone too





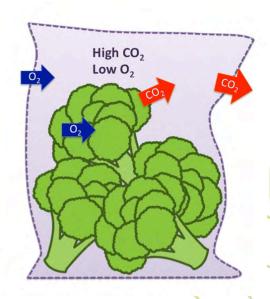




Protecting from ethylene – MAP



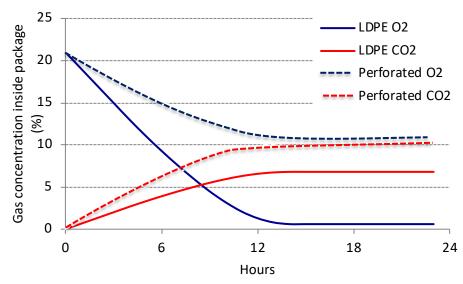
- Modified atmosphere packaging uses respiration by the product to change the atmosphere inside a package
- Key is elevated CO₂
 - Inhibits ethylene action
 - Delays breakdown of chlorophyll (yellowing)
 - Reduces respiration rate (maybe... a tiny bit)
- Important not to accumulate too much CO₂ as it gets
 a bit stinky



Modified atmosphere packaging

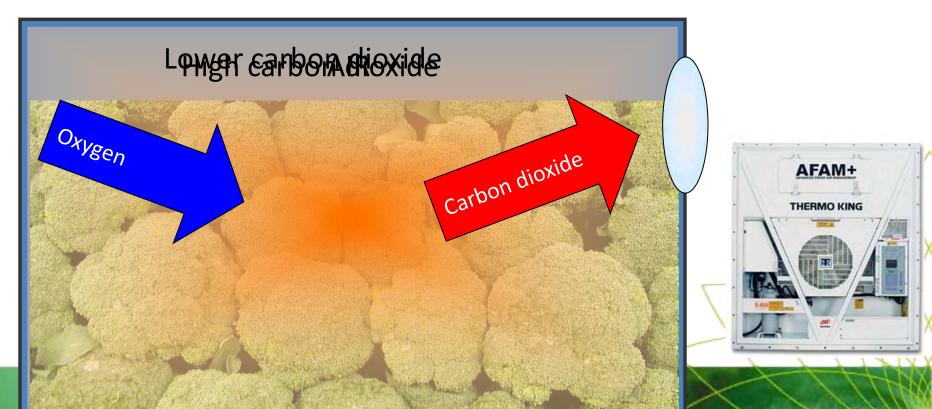


- Broccoli colour is preserved by 7 to 10% CO₂
- Atmosphere depends on film type
 - Most films more permeable to CO₂ than O₂
 - Perforated films equally permeable to both
- Temperature affects respiration rate
 - temperature = anaerobic
 - temperature = package ineffective
- Broccoli under MAP can get a bit smelly if the atmosphere is not maintained



Modified atmospheres for export





Protecting from ethylene – **1-MCP**



- 1-methycyclopropene or "SmartFresh" makes products insensitive to ethylene
- Applied as a gas at low concentrations (1ppm)
 - Undetectable after treatment
 - No human health effects
- Widely used to delay ripening of fruit, especially apples
- Registered for fumigation of broccoli
 - BUT fumigation is hard to fit into normal supply chains
- Trials new "InBox" system





SmartFresh trials – InBox



- InBox sachets can easily be added while packing pre-cooled broccoli
- Used in combination with RipeLock liner







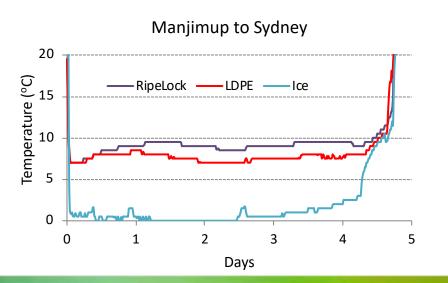
Trial locations

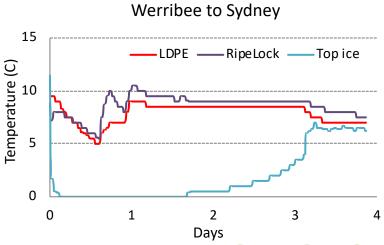


Results - temperature



- Temperature management was terrible!
 - But the iced broccoli were protected!! No wonder packers still use it.......

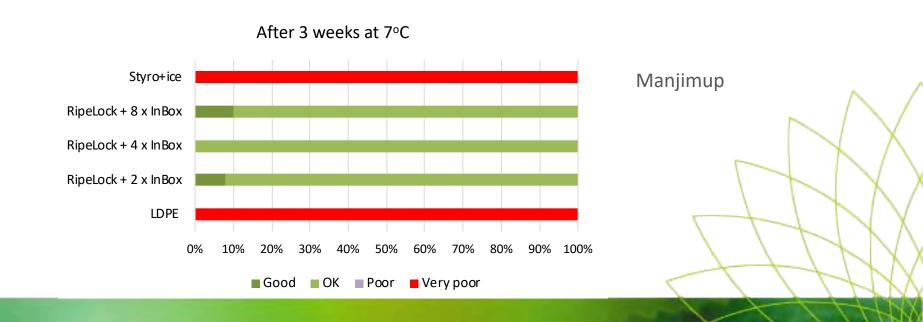




Results



SmartFresh protected broccoli from temperature abuse



Werribee broccoli, after 2 weeks at 7°C

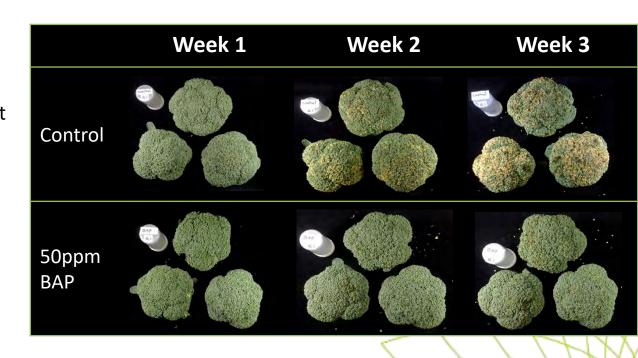


Registration of InBox is currently with the APVMA Approval is expected by April next year Broccoli will **definitely** be on the label!

Another option...



- Benzyladenine purine or "BAP"
- Analogue of a natural plant hormones, so may be "generally recognised as safe" (GRAS)
- Increases cell division
- Not registered



Conclusions



Improving the quality of broccoli at retail can increase sales

- Best practice;
 - Harvest carefully
 - Cool as soon and as fast as possible
 - Store at 2 to 4°C
 - If temperatures during storage / transport cannot be kept below 5°C
 - Consider top-icing
 - Control / reduce ethylene

- For export or storage >3weeks
 - Control temperature @ 0°C
 - Consider using controlled / modified atmosphere packaging
 - Fumigate with 1-MCP or use "InBox" when this technology becomes available (if registered in destination market)

Thankyou!

